A.R.T.

Adaptive Resource Technology

In The Eco-Friendly Process of Digital Art Assemblage, Auction (Purchase) and Authenticated Delivery System

by "Romero" for Ikohaus Avant-garde Artists

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The Concept

How to authenticate, and digitally transmit a unique work of art for sale in an eco-friendly manner across geographical areas, along with payment with as little impact as possible on the carbon footprint.

The Work

As simply as possible to describe the process, we must at first start with "The Work". The work of course must be in a digital format, as until sometime in the future that a means of disintegrating a solid object and then reintegrating the object comes about. That being said let us begin with the piece seen above entitled The Mist.

After completing the work it is digitally signed and should be kept in the native programs original format. I used "ArtRage4" art creation software with an output for an 11" X 17" at 300 d.p.i. format. This then can be converted to a PDF file conducive to the FedEx archival printing method I want to use.

Once the work is derived you can construct a simple "Google Drive" form to use for auctioning your work on a website by capturing the viewer's price offer and email address. The amount of prints you produce, numbering and price of them can be determined by the creator to fit the desired exclusivity.

When the artist receives email notification of a winning acceptable bid a PayPal invoice is then sent to the patron. The patron then responds with the appropriate PayPal payment.

Now the fun begins – first the work in its native format is numbered in the designation of your numerical set, and then output to PDF in the appropriate size and resolution for printing. During construction of the PDF file, you should look to digitally sign the work which will place your authenticated signature below the work on a separate sheet. This process is produced between Adobe and the Echosign app they have created. The document flow should be that the patron

signs first and then you, which would give both parties completion knowledge and access to the final authenticated document. It is during this process that a critical code that has been assigned to the work is provided to the patron which would allow them to resell the work at any time on Amazon.com officially at whatever price they desire. *NOTE: WHEN USE OF THIS PROCESS IS DONE COMMERCIALLY OR YOU WOULD LIKE TO USE THE A.R.T. PROCESS IN CONJUNCTION WITH AMAZON A LICENSE FOR THE PROCESS MUST BE PURCHASED BY WRITING TO IKOHAUS@GMAIL.COM. THE LICENSE MUST BE PURCHASED FOR EACH DISTINCTIVE PIECE OF WORK AND DOES NOT APPLY TO A SERIES WHERE ONE (1) LICENSE IS SUFFICIENT.

Receiving The Work

When the patron receives the work through Adobe Echosign it includes the actual full size PDF work for printing. Patron simply outputs page one to a thumb drive or directly to their local FedEx office and should choose 80lb cardstock for eggshell finish or 40lb for a matte finish. The patron has authentication documents from page 2 and 3 complete with signatures for verification and printing and then choose the framing and matting method that works with the décor of the proposed installation area.

Purpose

What we have succeeded in doing with the A.R.T. process is getting unique authenticated Art Work from artist to patron in a manner which is less costly and intrusive to the environment as the only vehicles with carbon emissions being used, is the Patrons to pick up the work from FedEx or the FedEx delivery itself coming to their door from their local office. This process can be used and adapted to other printers depending on the desired output but may have more of an impact if a non-local printer is used.

For any questions or to license this process please contact the artist Romero at IKOHAUS@GMAIL.COM